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## Explaining variations in public acceptability of road pricing schemes

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**Author(s):** Jaensirisak S, Wardman M, May AD**Source:** JOURNAL OF TRANSPORT ECONOMICS AND POLICY **Volume:** 39 **Pages:** 127-153 **Part:** Part 2 **Published:** MAY 2005**Times Cited:** 17 **References:** 55 [Citation Map](#)

**Abstract:** The literature on acceptability of road pricing schemes is reviewed, and a number of limitations of that research are identified. In particular, little evidence is found of the differences between users and non-users and the effects of scheme design and level of charge. A stated preference survey was conducted in two UK cities to provide evidence on these issues. Charging was found to be more acceptable to non-users, those who perceived pollution and congestion to be very serious, those who considered current conditions unacceptable, and those who judged road pricing to be effective. It proved possible to identify design combinations, for both cities, which would be voted for by a majority.

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1. Univ Leeds, Inst Transport Studies, Leeds LS2 9JT, W Yorkshire England

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